

GATEWAY HARBOR OF THE TONAWANDAS PUBLIC MURAL PROJECT

Call for Artists

OVERVIEW:

Gateway Harbor of the Tonawandas in conjunction with North Tonawanda's Project Pride and Lumber City Development Corporation are seeking proposals from artists for the commission of a site-specific outdoor mural to be installed on an existing blank concrete block wall located in Gateway Harbor Park in the City of North Tonawanda.

Located at the Western Terminus of the historic Erie Canal, Gateway Harbor Park is the centerpiece of Downtown North Tonawanda and has become a premier boating and recreation destination in Western New York.

The project area (wall) consists of two perpendicular walls measuring 8.5' x 5' and 7.6' X 5', with a total area of 16.1' x 5'. (See attached photo for more information).

Work would consist of a design as well as a production of work-on-site, which must be executed by selected artists. The selected vendor must properly prime and prepare the area, and a high-quality exterior varnish will be required to secure the longevity of the mural.

Artist proposals are to include all proposed costs, such as materials, installation, artist fees, etc. All proposals are to include a line itemized budget as part of the submission. Affordability of the project cost will be weighted in the selection process, with a budget of up to \$7,500.

SCHEDULE & DEADLINES:

April 5th, 2021- RFP Responses due by 4:30 PM.

Week of April 12th, 2021- Responses Reviewed by Steering Committee

April 19th-April 30th, 2021-Public Comment Period

May 3rd, 2021- Final Determination made by Steering Committee

May 14th, 2021- Project Kickoff with Artist

July/August 2021- Mural Completion & Ribbon Cutting Event

SITE DESCRIPTION:

Please refer to attached site images. The area is located within a seating nook along the docks, west of the Main Street bridge in Gateway Harbor Park (North Tonawanda side).

SUBJECT MATTER:

The design must incorporate the Erie Canal or North Tonawanda's Erie Canal heritage.

There will be no logos, profanity, or commercial imagery allowed.

SELECTION PROCESS:

All proposals will be reviewed and considered by the project steering committee. Upon award selection the artist must adhere to the installation deadlines as outlined in this document.

STANDARDS OF THE ART WORK:

1. Quality: In choosing the final art work, the selection committee will give highest priority to the inherent artistic excellence of the submitted design, as well as its broad appeal to the general public.

2. Timelessness: The completed mural should have aesthetic relevance to the community and reflect enduring artistic quality. The mural should celebrate creativity and creating a “sense of place”.

3. Site Appropriateness: Highest priority will be given to artwork with the potential to: introduce color, serve as a backdrop for visitor’s photos, and provide an invitation for spectators to become part of the art experience.

4. Permeance: The work must be durable and suitable for outdoors with the ability to withstand the elements for at least 5 years.

PUBLIC COMMENT:

Selected design(s) will be open to public comment before final selection by the steering committee. Conceptual designs will become public at this time and will include the artist’s name.

LIABILITY INSURANCE:

Selected artist(s) will be required to sign a liability waiver prior to project kickoff.

SUBMISSION REQUIREMENTS:

Each submittal must include:

- Resume/CV/Biography for artist(s) to include full name and contact information
- Images of previously completed works
- A narrative and conceptual design illustrating the concept
- A description of the approach to the project such as methods of surface preparation, primer applications, varnish, or other material to secure the longevity of the mural.
- Identification of the medium, timeline for completion and approximate dimensions of the mural
- A proposed itemized budget delineating any artist fees, equipment rental, fees, supply costs or any other associated costs, not to exceed \$7,500.

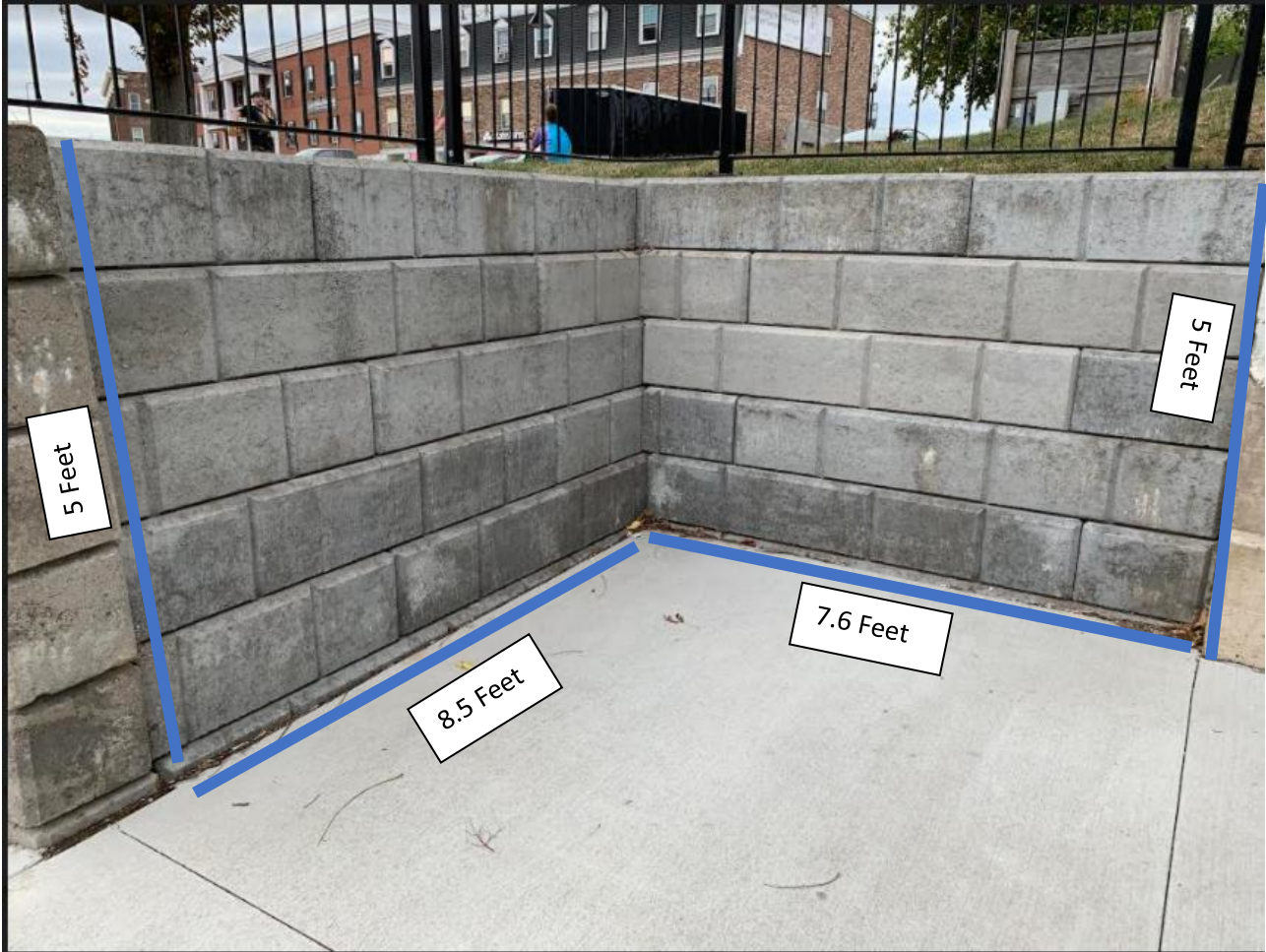
Please assemble all of the above information into a single PDF file and submit by email to:

Laura K. Bernsohn
Planning & Development Specialist
LBernsohn@lumbercitydc.com

ALL PROPOSALS ARE DUE BY 4:30 PM ON APRIL 5th 2021
Late submissions will not be considered.

FOR MORE INFORMATION, PLEASE CONTACT:
Laura K. Bernsohn, Planning & Development Specialist
Lumber City Development Corporation
500 Wheatfield Street
North Tonawanda, NY 14120
716-695-8580 Ext. 5516
[**LBernsohn@lumbercitydc.com**](mailto:LBernsohn@lumbercitydc.com)

Project Site



Gateway Harbor Park Site Plan

