

**CALL FOR ARTISTS**  
**“Art on Oliver Street”**

Public Art Program on Oliver Street

**Part 2: 3-D Installation Window Displays in Storefront Windows**



“Art on Oliver Street” strives to beautify the Oliver Street corridor, showcase the work of talented artists, spot light potentially available storefronts and generate foot traffic to area businesses. This program is a public art initiative funded through the OATH Community Benefit Fund in partnership with Lumber City Development Corporation.

Artists will be selected to create a 3-D installation as a window display for a commercial storefront in the Oliver Street neighborhood in the City of North Tonawanda. The storefront location has been pre-selected in a targeted geographic area. The Oliver Street Public Art Steering Committee will match the participating property owner with a jury-selected artist to create a 3-D installation promoting a more inviting and engaging streetscape.

Artists are invited to submit a draft of a design for 3 windows in an underutilized building (see photo above). The sizes of the windows are 64” w x 60”h (left window), 64” w x 60” h (right window) and 94” w x 60”h (corner window) large. Your submitted design can be a hand drawn sketch, a digital rendering or a photograph. You also have space on the last page of this RFP to describe your design. The winning design will be selected by the Oliver Street Public Art Steering Committee. The artist will be provided with \$1,500 to purchase supplies and create the window display.

**How to Submit a Design:**

1. Your draft design for the window display must be accompanied by a submission form. Please see the last page of this Call for Artists package for the form. Please note: Designs submitted without this form will NOT be accepted.
2. Submit an image of your design by email in jpeg or pdf format to [LBernsohn@lumbercitydc.com](mailto:LBernsohn@lumbercitydc.com)

**Entries due:** Friday, March 1<sup>st</sup>, 2019 at 5PM

**Selection Process:** 1 window display design will be selected by the committee during the week of March 11<sup>th</sup>, 2019.

**Installation of Display:** May 2019

**Notification to Artist:** Mid-March 2019 all selected artists will be contacted via phone and/or email. 1 design will be selected at this time for the pilot installation, however, designs may be selected to be held on file for future consideration. If this occurs the artist will be contacted to create the installation.

**Accepted Artwork:** This is a public art installation and must reflect a quality of respect to the general public, residents, and visitors alike. All submissions are under review of the selection committee.

**Reception:** June 2019- exact date TBD- An opening reception event will take place at the Project 308 Gallery on Oliver Street. The public will be invited to participate in an art walk down Oliver street to view the windows.

**Exhibit Ends:** This will be an ongoing project within the Oliver Street corridor. There is no designated end date to the "Art in the Windows" project, however property owners have agreed to maintain and display art work for a minimum of 6 months.

**Publicity:** Lumber City Development Corporation will be advertising the project through local news channels as well as social media, posters, flyer and direct mailings. All press will include the artist's name and contact information if desired.

**Sales:** Supplies for the installation will be reimbursed by Lumber City Development Corporation up to \$1,500. Opportunities for the sale of other artwork will be made available at the opening reception in June as well as interested party's direct contact with the artist.

**Contact:**

Laura Bernsohn  
Planning and Development Specialist  
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716-695-8580  
[LBernsohn@lumbercitydc.com](mailto:LBernsohn@lumbercitydc.com)

**Window Installation Location:**

The selected window for the 3D Installation is a corner building, with three large windows.



Oliver Street Facing Windows: 64 w X 60 H



Thompson Street Facing Windows: 94 w X 60 H

# LUMBER CITY

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## **Art on Oliver Street 3-D Installation Window Display Submission Form**

**\*Please note: This form MUST be submitted with your design.  
Designs submitted without this form will NOT be accepted. \***

Artist Name (as you'd like it to appear in print/social media):

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Artist website:

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Phone Number:

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Email:

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Address (studio or home):

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**\*\*If your website does not include your CV or biography, please include your CV and artist biography with this form when you submit the artwork. \*\***

### **Design information**

Please use the space below to describe your window display design:

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**\*\*Please submit this form along with any sketches, images etc. to  
[LBernsohn@lumbercitydc.com](mailto:LBernsohn@lumbercitydc.com)\*\***

**\*\*Deadline: Friday, March 1<sup>st</sup>, 2019 at 5PM\*\***