

Call for Artists

Downtown North Tonawanda Public Art Project

OVERVIEW:

Through the New York Main Street Technical Assistance program, Lumber City Development Corporation was recently awarded \$20,000 (total) for Downtown public art projects to be installed in 3 site specific areas throughout our downtown corridor. Artists have the option to submit for one, or multiple sites listed below.

SITE DESCRIPTIONS:

Site 1: Webster-Manhattan Street Alleyway

This recently renovated walkway is the direct pedestrian connection between the Manhattan Street municipal parking lot and Webster Street. Many downtown visitors park in the Manhattan Street parking lot and enter the downtown corridor through this gateway. The installation at this site would consist of a mural on the side of the brick building at 62 Webster Street.

The installation should be at eye level (above the pictured railing) so users can interact and take photos. Work would consist of a design as well as a production of work-on-site, which must be executed by selected artists. The selected vendor must properly prime and prepare the area, and a high-quality exterior varnish will be required to secure the longevity of the mural.

Requested Approximate Mural Size: 60 feet wide X 8 feet high





Site 2: Pulp 716- 31 Webster Street

Located at 31 Webster Street, Pulp 716 Coffee & Comics is home to a comic book store, bubble tea and coffee café. The concrete wall on the Tremont Street facing side of the building has been identified as a site for a mural installation. Work would consist of a design as well as a production of work-on-site, which must be executed by selected artists. The selected vendor must properly prime and prepare the area, and a high-quality exterior varnish will be required to secure the longevity of the mural. The door (as pictured) can be part of the installation.

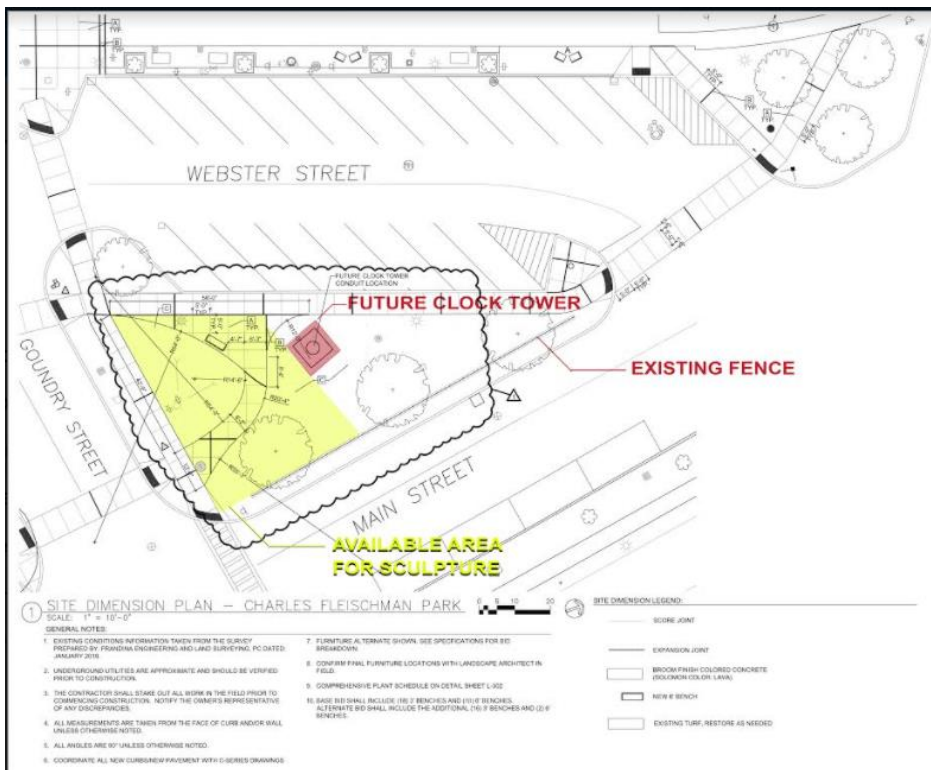
Approximate size: 25' x 15'

Option 3: Charles Fleishmann Park- Sculpture Installation

This City owned triangular pocket park is located in the heart of our downtown core. Surrounded by Main, Webster & Goundry Streets, the ideal installation for this site would include a sculpture that users can interact with, while celebrating North Tonawanda community pride.

Long term, there are plans to install a clocktower at the site. The proposed installation must not interfere with any plans for the future clocktower and should complement the surrounding area. Work would consist of a design as well as production of work, which must be executed by selected artists. The selected artist must ensure that the installation cannot be easily vandalized or stolen.

Approximate Size of Installation: 6-8 feet.



SUBMISSION REQUIREMENTS:

Artist proposals are to include all proposed costs, such as materials, installation, artist fees, etc. All proposals are to include a line itemized budget as part of the submission. Affordability of the project cost will be weighted in the selection process, with a budget of up to \$20,000 (total, for all three site locations)

SCHEDULE & DEADLINES:

August 2nd- Responses due by 4:30 PM

Week of August 2nd- Responses reviewed by Steering Committee

Week of August 9nd- Public Comment Period

Week of August 9th- Final Determination Made by Steering Committee

Week of August 16th- Environmental Review Process & Historic Preservation Commission approval (completed by LCDC)

Week of August 23rd - Coordination of Installation with Artists to ensure proper materials etc.

September/October- Mural Completion/ Ribbon Cutting Event

This timeline is subject to change

SUBJECT MATTER:

There will be no logos, profanity, or commercial imagery allowed.

SELECTION PROCESS:

All proposals will be reviewed and considered by the project steering committee. Upon award selection the artist must adhere to the installation deadlines as outlined in this document.

STANDARDS OF THE ART WORK:

1. Quality: In choosing the final art work, the selection committee will give highest priority to the inherent artistic excellence of the submitted design, as well as its broad appeal to the general public.

2. Timelessness: The completed mural should have aesthetic relevance to the community and reflect enduring artistic quality. The installation(s) should celebrate creativity and creating a “sense of place”.

3. Site Appropriateness: Highest priority will be given to artwork with the potential to: introduce color, serve as a backdrop for visitor’s photos, and provide an invitation for spectators to become part of the art experience.

4. Permeance: The work must be durable and suitable for outdoors with the ability to withstand the elements for at least 5 years.

PUBLIC COMMENT:

Selected design(s) will be open to public comment before final selection by the steering committee. Conceptual designs will become public at this time and will include the artist's name.

SUBMISSION REQUIREMENTS:

Each submittal must include:

- Resume/CV/Biography for artist(s) to include full name and contact information
- Images of previously completed works
- A narrative and conceptual design illustrating the concept
- A description of the approach to the project such as methods of surface preparation, primer applications, varnish, or other material to secure the longevity.
- Identification of the medium, timeline for completion and approximate dimensions of the mural
- A proposed itemized budget delineating any artist fees, equipment rental, fees, supply costs or any other associated costs, not to exceed \$20,000
- Proof of insurance or ability to sign a liability waiver

Please assemble all of the above information into a single PDF file and submit by email to:

Laura K. Bernsohn
Executive Director
LBernsohn@lumbercitydc.com

ALL PROPOSALS ARE DUE BY 4:30 PM ON AUGUST 2nd 2021

Late submissions will not be considered.

Questions can be directed to:

**Laura Bernsohn
Executive Director
Lumber City Development Corporation
716-695-8580
LBernsohn@lumbercitydc.com**

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